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Dear student association members,

I am writing to ask for your help. My Master's student Hugo Chow is conducting a brief online survey of how students in Hong Kong have been using their consumption vouchers. The survey is focused on this topic, collects no personal particulars, and has received ethics approval by City University.

For Hugo's survey to yield relevant insights, he needs to reach a broad sample of Hong Kong students. I would therefore like to ask you to help him distribute the survey among your members.

Should you require further information, please feel free to contact me.

Thank you very much for your help!

Yours sincerely,

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